

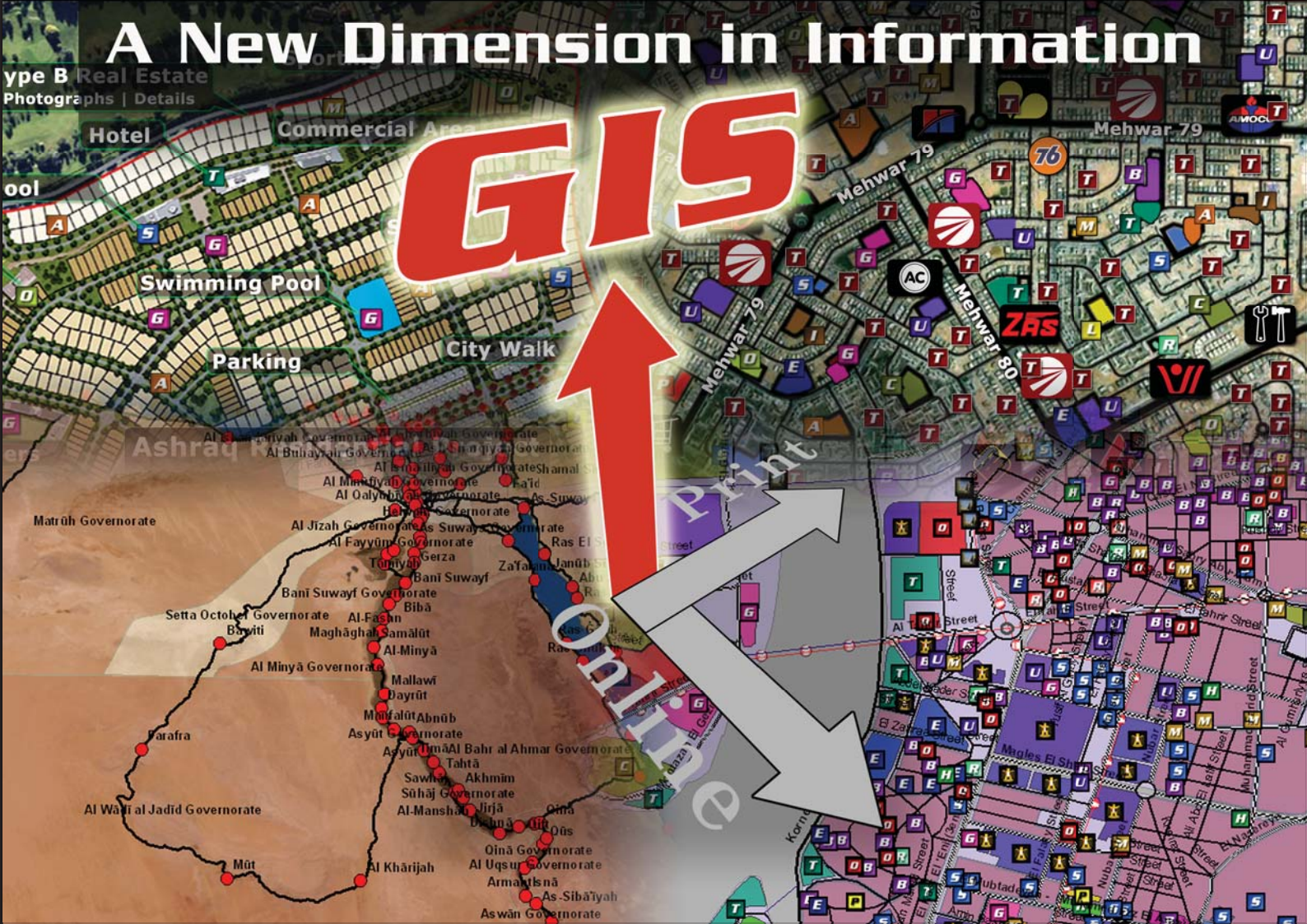
Digital Egypt

GIS Information Portal

PROPERTY ADVERTISING

A New Dimension in Information

Type B Real Estate
Photographs | Details



GIS

Online Print



About *Digital Egypt*

Digital Egypt is a local Registered Business with the mission of providing a platform for various users to search and locate a wealth of information about Egypt. The company provides Egypt's first Information Portal powered by GIS (Geographical Information Systems) for location information, search and find, real estate and property sales, and business advertising in Egypt.



Digital Egypt's Real Estate and Property subscriptions are designed to be suitable for varying client types, from large Residential Developments, to single units for sale or rent.

Digital Egypt's GIS Web Application, in both Arabic and English interface and data, can be used to locate real estate and properties for sale or rent, find businesses and services, search for landmarks such as mosques, schools and streets, measure distances and obtain point coordinates. A detailed how to use video tutorial series, and Live Chat Help (can be accessed within the web application) ensure that users are harnessing all the powers of our GIS web application.

What is GIS?

A Geographical Information System, is any system that captures, stores, analyzes, manages, and presents data that are linked to a location. GIS technology can be used for advertising, scientific investigations, resource management, asset management, urban planning, geographic history, marketing, logistics, and other purposes.



Intuitive User Interface

The image shows a map application interface with several key components and callouts:

- Search:** A search bar at the top left.
- Residential Developments:** A category filter on the left side.
- Financing:** A category filter on the left side.
- View Control:** A panel at the top right with options for "All", "Map Only", and "Image Only".
- Control Data:** A panel at the top right with options for "All", "Property", "Commercial", and "Minimal".
- Selected Locations:** A panel at the top right listing various locations such as Agouza, Cairo, Fifth Settlement, Giza, Heliopolis, Hurghada, Katameya, Ma'adi, Muhandeseen, Mukkatam, Nasr City, New Cairo, Northern Coast, Rehab, Sharm El Sheikh, and Zamalek.
- Quick Find:** A search bar on the right side.
- Identify Features:** A callout pointing to a feature on the map.
- Zoom Previous:** A callout pointing to a zoom icon.
- Measure Area:** A callout pointing to a measurement tool icon.
- Cancel Tool:** A callout pointing to a cancel icon.
- Map Key/Legend:** A callout pointing to a legend icon.
- Zoom Next:** A callout pointing to a zoom icon.
- Measure Distance:** A callout pointing to a measurement tool icon.
- Point Coordinates:** A callout pointing to a coordinate tool icon.
- Video Help:** A callout pointing to a help icon.
- Create Link:** A callout pointing to a share icon.
- Docked Panel:** A red bar at the bottom left.

The Application (Con't)

- Web application is compiled using Industry Standard technologies such as Adobe's Flex Framework for **Rich Internet Applications** and ArcGIS API for Flex.
- Driven by focus group tests and results, the Application has an **Intuitive Design** for an easy and compelling user experience.
- MapCahce Technology for **Ultra Fast Map Draw** Performance
- Separate interfaces and data in **Arabic and English**
- Map Spans 100% of the available screen size
- Zoom level based map draw declutters the display and prevents overlapping
- Advanced Map **Display Controls**
- Multiple techniques for map navigation
- Selected Locations control provides a **Quick Zoom** method to some of the most popular areas around Egypt
- A single Identify Tool is used to obtain information about any of the Map features such as Streets, Landmarks, Property and Commercial Listings.
- The **Quick Search** box provides for an express method for locating features.
- The Docked **Multi Search Panel** provides users with means to

Landmark Identify Result

Name: Modern Education School
Type: Schools
Address: 17 Mehwar Al Amal, New Cairo
Telephone: +(20) 4154 7854
Sector: Fifth Settlement
Map Key Symbol: 

Multi Search Panel - Landmarks Mode ▶

TYPE: CITY: SECTOR:

Keywords:

SEARCH

Multi Search Panel - Property Mode ▶

TYPE: PRICE RANGE: From EGP To EGP

PURPOSE: CITY: SECTOR:

SEARCH

perform Advanced Queries by specifying relevant criteria's. The Panel has four modes, Property, Commercial, Landmarks and Streets.

- Map Key Window provides a Legend for the Icons.
- Detailed, **Step by Step Help** is one step away. Users are provided with a Video Series, in both Arabic and English that explains all the functionality of the web application and how to use it.

Subscriptions

Ef Exclusive Financer

- Designed for Banks and other Financial Institutions that provide Financing Services to individuals.

Online Financing Application



Welcome to Axis Bank Online Application for property financing.

You can submit the entire application online and get a reply within 10 business days. Axis Bank offers a wide range of financing options to suite a variety of applicants.

Below is a summary of the documents you will need, have these document ready scanned and attach them to this online application:

1- Electricity Bill

2- Employer Letter

3- Payroll Stub

[Start Application](#)

- Custom Integrated Online Financing Application used by individuals seeking Financing Solutions,
- Listing of all branches in Digital Egypt's GIS Map using client's logo.
- A large Horizontal Banner Ad compliment the Exclusive Financer Subscription that is included in both the Arabic and English Home Pages.



Exclusive Financing Provided By:



AXIS BANK

- Find my dream home ➤
- Find Financing that suits my needs ➤
- Calculate my Financing instantly ➤

ONLINE FINANCING APPLICATION

Subscriptions (Cont)

Pr Platinum Pro

Pi Platinum

- Tailored towards Large and Medium size Residential Developments.
- Creation of a **custom GIS Map for a full residential project** of any area. A top view of the residential area will be an integral part of Digital Egypt's GIS Map, where the client chooses the area appearance by selecting colors and symbology.
- **Unlimited listing for all properties** / real estate for sale or rent is included.
- Any commercial advertising within the project boundaries for other companies will require subscriber's approval.
- **Only ten Platinum Pro subscriptions will be sold until December 2011**, and subscribers will enjoy five distinct residential projects.
- A Separate "Featured Residential Developments" panel will list all Platinum Pro Clients, along with the listed projects.
- Clicking on any of the projects **automatically zooms the map to the extents of the residential area.**



Ashraq Residential Project
Platinum Real Estate Listing
 Sector: New Cairo
 Name: Ashraq Residential Project by Gabetti Property Solutions
 Type: Type A Residential House For: Sale
 Project Description: Ashraq project offers a breathtaking residential compound that is designed using world class specifications. The master project layout is drafted to provide for a high level of privacy, while still be within walking distance from most destinations. Units are being sold at a record pace, call today to reserve your property.
 Unit Description: Type A Houses is our most luxurious of all units offered. With a generous space of 325 Square meters, these properties will sure fulfill your desire for the ultimate luxury house.
 Contact: +20 18 517 1817 | Email Sales | Home Page



Ashraq Residential Project
Gabetti PROPERTY SOLUTIONS
 Pr Pi



Featured Residential Developments			Pr
COMPANY	PROJECTS	CONTACT	
CAIRO CTL INVESTMENT	Project 1, Project 2, Project 3, Project 4	www.digitaleg.com	
EGYPT KTR GROUP	Project 1, Project 2, Project 3, Project 4	www.digitaleg.com	
EGYPT CONSTRUCTION LLA	Project 1, Project 2, Project 3, Project 4	www.digitaleg.com	
CAIRO GROUP PPZ	Project 1, Project 2, Project 3, Project 4	www.digitaleg.com	
SHARM DEVELOPMENT	Project 1, Project 2, Project 3, Project 4	www.digitaleg.com	
CAIRO DIAR FICT	Project 1, Project 2, Project 3, Project 4	www.digitaleg.com	
HURGHADA DEV	Project 1, Project 2, Project 3, Project 4	www.digitaleg.com	
EGYPT AMLAK ITI	Project 1, Project 2, Project 3, Project 4	www.digitaleg.com	
CAIRO BUILDERS SXA	Project 1, Project 2, Project 3, Project 4	www.digitaleg.com	
DAREG CAIRO	Project 1, Project 2, Project 3, Project 4	www.digitaleg.com	

Subscriptions (Cont)



Golden

- Single property of any type, such as a land for sale, or an apartment for rent

Real Estate Search Result Pr Pi Gd Sv

Info ► Governorate: Helwan | Sector: Fifth Settlement | Type: Parcel | ID: N-112

ADD ID	TYPE	FOR	PRICE	AREA	CONTACT	VIEW
17N-213	Apartment	Rent	2,500 LE	190 m ²	Click	Click
17N-410	Land	Sale	Contact	2000 m ²	Click	Click
17N-245	Apartment	Rent	3,800 LE	150 m ²	Click	Click
17N-209	Apartment	Rent	3,000 LE	200 m ²	Click	Click
17N-003	Office	Rent	3,100 LE	310 m ²	Click	Click
17N-144	Apartment	Sale	Contact	210 m ²	Click	Click
17N-115	Store	Rent	Contact	210 m ²	Click	Click
17N-136	Office	Rent	Contact	210 m ²	Click	Click
17N-081	Office	Sale	Contact	210 m ²	Click	Click
17N-072	Apartment	Sale	Contact	210 m ²	Click	Click
17N-135	Penthouse	Rent	Contact	210 m ²	Click	Click

Golden Real Estate Listing Gd

Add ID: 17N-245
 Sector: Dokki
 Name: Shaker Real Estate Office
 Type: Apartment
 For: Rent
 Description: A very unique apartment in the quite part of Dokki. Four bedrooms plus four bathrooms, fully furnished with air conditioning. 285 square meters, two stories, very clean and available right now.
 Contact: +20 18 517 1817



Real Estate Photograph Gd

← Prev Next →

- All properties are stored in Digital Egypt's GIS database, and are displayed using a specific symbology on the map
- Properties can be queried through the Multi Search Panel with single click zoom to location
- Three photographs per each unit



Silver

- Express listing for single properties
- All units are stored in the GIS database and appear in the Search Results Window based on relevance

Silver Real Estate Listing Sv

Add ID: 5N-74
 Sector: Nasr City
 Name: Mr. Abdallah Muhamed
 Type: Office
 For: Sale
 Description: A nice office on the second floor in Abbas El A'qad Street. Three rooms, plus a large reception area. Recently painted and fully furnished, every room has a new air-conditioning.
 Contact: +20 18 517 1817

Digital Egypt

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